

# Making Your United Way Campaign Fun: Incentive Ideas

Campaign coordinators can use incentives to encourage the speedy return of pledge cards, increase participation and encourage payroll deduction or Leaders' Circle giving. Some popular incentives include:

- Vacation/PTO day
- Early dismissal on a Friday
- Sporting event tickets
- Concert tickets
- Gift certificates
- Movie passes
- Prime parking space
- Dinner for two at a popular restaurant
- Free meal or dessert from company
- CEO/President of the company delivers coffee each morning for a week
- T-shirt Giveaways
- Jeans day

Get the Managers Involved!

For departments with the highest % of participation, the managers will have to provide one of the following:

- Donuts & Coffee or Pizza Party
- Round of Golf
- Clean off icy windshields during the first snow
- Work an hour of the shift
- Participate in a tricycle or skateboard race with other managers



United Way of Grayson  
County